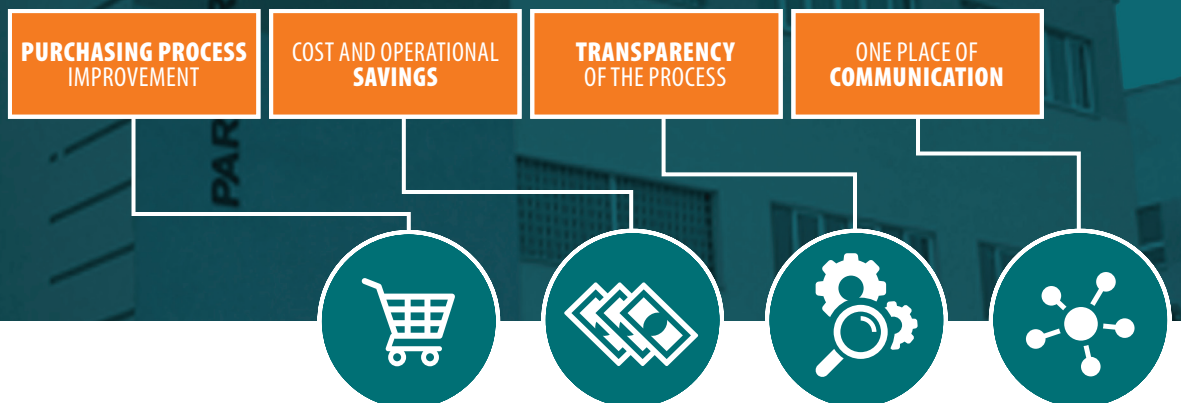




Adaptation of best procurement practices  
from the private to the public sector

# Industrial Park changes the purchasing in the region with Marketplanet Purchasing Platform



To optimize the purchasing process at Industrial Park in Grudziądz (GPP), Marketplanet has completed a project called "Development of a purchasing policy for a purchasing group as well as delivery, installation and implementation of an integrated information technology system – a purchasing platform to support purchasing processes."

The integration of purchasing processes and development of all-purpose solutions will enable many companies involved in the Purchasing Group project of GPP to achieve savings.

## Project description:

GPP objective is to create a unit that will allow for a joint purchase of goods and services required for the operation of micro, small and medium-sized enterprises from the area of Grudziądz and the region. The venture will reduce the costs of purchases made by companies as a result of better contract conditions, joint service related to suppliers and joint tender procedures and settlements.

Under the first phase of the project, Marketplanet is developing the "Purchasing Policy" that will constitute the basis for an effective cooperation and distribution of accountability for the purchasing process.

The second phase, being the Purchasing Platform introduction, will enable an effective communication and significantly contribute to electronic procurement by micro, small and medium-sized enterprises from Grudziądz and the region – says Joanna John-Błażyńska, the President of GPP. The company will give its member units access to the Marketplanet Portal that allows for grouping suppliers and buyers.

The overall aim of the Industrial Park in Grudziądz is, among others, to make industrial sites more attractive, and as a result to increase employment in the industry. GPP provides its assistance to companies that would like to bring their investments to the region.

## Business Benefits:

- The entities interested in cooperation will be able to use elaborated solutions and, as a consequence, improve their purchasing processes.
- The companies that join the Purchasing Group will benefit from the automation of the purchasing process and higher transparency of the process itself due to an electronic character of transactions.
- The website will enable communication with GPP and, at the same time, give an additional option for companies in the region to present their offers to other buyers on the Platform.
- The project will bring cost and operational savings as well as contribute to higher standards of the offered goods.

## The project covered the following key areas:

- Formulation of a purchasing policy
- Development and optimization of purchasing processes
- Development of an organisation structure for the Purchasing area (an organisation chart, description of organisational units and positions)
- Preparation of the process map including specification of individual activities and the manner of their performance for the purposes of an IT tool covered by the implementation
- Formulation of the premises for purchasing category management
- Development of the Purchasing Rules including necessary documentation
- Implementation consultations on new purchasing policy, in particular, the Purchasing Rules
- Presentation and implementation of a change management methodology and change communication
- Carrying out trainings for end users and administrators

In addition, under the project, the GPP purchasing platform has been integrated with an electronic B2B market – Marketplanet OnePlace, as an external space for management and communication with suppliers.